

Professor Julian Wright

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Languages: English



Expertise

- Antitrust
- Mergers
- Strategy

Sectors

- Digital
- Financial Services

Profile

Julian Wright is the Lim Chong Yah Professor in the Department of Economics at the National University of Singapore. He has a PhD in Economics from Stanford Economics. His research is primarily in the areas of network economics, digital platforms and competition policy, with a specific focus on policy and strategy issues in multi-sided platforms. He has worked on many applications, such as payment platforms, online marketplaces, search and booking platforms, peer-to-peer lending, and ride-hailing services. Julian's research is published in the leading economics journals, including American Economic Review, Economic Journal, Management Science, RAND Journal of Economics, Quarterly Journal of Economics, and Review of Economic Studies. His work on multi-sided platforms is widely cited, both in academia and by policymakers.

Julian has advised multi-sided platforms and government agencies around the world. He has been invited to present this work at central banks, competition authorities, the World Economic Forum and other major international conferences. Professor Wright has also provided expert advice to major international corporations such as Facebook, MasterCard, Telstra and Visa. In Singapore, he has provided consulting services for the CCCS, Drew and Napier, Funding Societies (FinTech), the Land Transport Authority and the Ministry of Transport. He has been appointed as a member of the Singapore Competition Appeal Board since September 2019, and has been listed in the Who's Who Legal for Competition Economists since 2011. He also serves as Co-Editor of the International Journal of Industrial Organization.

Julian is passionate about helping as many companies as possible to realise their platform potential, helping to mentor start-ups and angel investing in various platform-based companies. He also regularly provides executive teaching on digital platforms and big data. Based on his research, teaching and investing experience, he writes a [biweekly newsletter on platforms](#) along with co-author Professor Andrei Hagiu.

Selected publications

- Wang, C. and Wright, J. (2020), 'Search platforms: Showrooming and price parity clauses', *RAND Journal of Economics*, 51:1, pp. 32–58.
- Hagiu, A., Jullien, B. and Wright, J. (2020), 'Creating platforms by hosting rivals', *Management Science*, 66:7, pp. 3234–48.
- Hagiu, A. and Wright, J. (2020), 'Platforms and the exploration of new products', *Management Science*, 66:4, pp. 1527–43.
- Hagiu, A. and Wright, J. (2019), 'Controlling versus enabling', *Management Science*, 65:2, pp. 577–95.
- Hagiu, A. and Wright, J. (2019), 'The status of workers and platforms in the sharing economy', *Journal of Economics & Management Strategy*, 28:1, pp. 97–108.
- Wang, Z. and Wright, J. (2018), 'Should platforms be allowed to charge ad valorem fees?', *Journal of Industrial Economics*, 66:3, pp. 739–60.
- Ding, R. and Wright, J. (2017), 'Payment card interchange fees and price discrimination', *Journal of Industrial Economics*, 65, pp. 39–72.
- Edelman, B. and Wright, J. (2015), 'Price coherence and excessive intermediation', *Quarterly Journal of Economics*, 130, pp. 1283–328.
- Hagiu, A. and Wright, J. (2015), 'Multi-sided platforms', *International Journal of Industrial Organization*, 43, pp. 162–74.
- Hagiu, A. and Wright, J. (2015), 'Marketplace or reseller?', *Management Science*, 61, pp. 184–203.
- Rysman, M. and Wright, J. (2014), 'The Economics of Payment Cards', *Review of Network Economics*, 13, pp. 303–53.
- Wright, J. (2012), 'Why payment card fees are biased against retailers', *RAND Journal of Economics*, 43, pp. 761–80.
- Rochet, J.-C. and Wright, J. (2010), 'Credit card interchange fees', *Journal of Banking and Finance*, 34, pp. 1788–97.
- Doganoglu, T. and Wright, J. (2010), 'Exclusive dealing with network effects', *International Journal of Industrial Organization*, 28, pp. 145–54.
- Wright, J. (2009), 'Exclusive dealing and entry, when buyers compete: Comment', *American Economic Review*, 2009, 99, pp. 1070–81.
- Wright, J. and Armstrong, M. (2009), 'Mobile call termination', *Economic Journal*, 119, pp. 270–307.
- Abito, M. and Wright, J. (2008), 'Exclusive dealing with imperfect downstream competition', *International Journal of Industrial Organization*, 26, pp. 227–46.
- Armstrong, M. and Wright, J. (2007), 'Two-sided markets, competitive bottlenecks and exclusive contracts', *Economic Theory*, 32, pp. 353–80.
- Guthrie, G. and Wright, J. (2007), 'Competing payment schemes', *Journal of Industrial Economics*, 55, pp. 37–67.
- Kaiser, U. and Wright, J. (2006), 'Price structure in two-sided markets: Evidence from the magazine industry', *International Journal of Industrial Organization*, 24, pp. 1–28.
- Doganoglu, T. and Wright, J. (2006), 'Multihoming and compatibility', *International Journal of Industrial Organization*, 24, pp. 45–67.
- Wright, J. (2004), 'One-sided logic in two-sided markets' *Review of Network Economics*, 3, pp. 42–63
- Wright, J. (2003), 'Optimal card payment systems' *European Economic Review*, 47, pp. 587–612.

Qualifications

- PhD Economics, Stanford University, USA
- BSc(Hons) Economics, University of Canterbury, New Zealand